



OFCP

2016-2019

OFCP Three - Year Strategic Plan

Ontario Federation for Cerebral Palsy
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Strategic Planning Meeting, facilitated by Jerry Mings of The Desk Consulting Services



OFCP Three - Year Strategic Plan 2016 - 2019

Table Of Contents

- Introduction
- Background
- Vision Statement
- Mission Statement
- Values Statement
- Principal Activities
- Priority Goals for the Next Three Years
- OFCP Current Organizational and Programs Structure
- Acknowledgments

OFCP Three - Year Strategic Plan 2016 - 2019

Introduction

The purpose of this report is to provide a three-year strategic plan for the Ontario Federation for Cerebral Palsy.

The Board of Directors of the Ontario Federation for Cerebral Palsy has made a commitment to review this strategic plan annually.

OFCP made a commitment to our membership that the Board of Directors would begin a comprehensive journey to review current practices and strengths within the organization and fully define the priorities and future objectives of the organization. As a result, the Federation completed four governance planning sessions, with the intent of building a long-term vision for the Federation. The objectives were as follows:

- Review and built a strategic planning framework to guide the planning session and future work of the plan.
- Participate in a conversation on the emerging trends (e.g., economic, social and political etc.) that will impact the Federation as it plans for the future.
- Affirm a shared vision for the organization.
- Identify a set of long-term strategic goals for the organization.

Background

The Ontario Federation for Cerebral Palsy (OFCP) is a nonprofit charitable organization dedicated to supporting people with cerebral palsy (CP) in Ontario. We are an organization committed to supporting independence, inclusion, choice and full integration of all persons with cerebral palsy, into the community of their choice. The OFCP does this by providing and initiating a wide range of services, resources and programs for people with CP and their families as well as professional organizations. These services can range from supporting research initiatives, assisting members with planning services, funding life enriching activities and equipment needs as well as being an effective resource to those that have cerebral palsy or assist the people that support our members. OFCP raises funds through a variety of different means to support these initiatives.

Vision Statement

The Ontario Federation for Cerebral Palsy is an organization committed to supporting independence, inclusion, choice and full integration of all persons with cerebral palsy, within the province of Ontario.

Mission Statement

The Ontario Federation for Cerebral Palsy (OFCP) is a non-profit, charitable organization that strives to address the changing needs of people with cerebral palsy in the province of Ontario.

We operationalize our mission by:

- Assisting persons with cerebral palsy and their families with education, planning for the future, and accessing community services.
- Assisting persons with cerebral palsy with funding for essential equipment, community programs, vacation and recreational activities, with opportunities throughout the year to apply for Life Enriching Activities and Assistive Devices Equipment.
- Supporting the most advanced and highest quality cerebral palsy medical research.
- Advocating and promoting awareness, understanding, and acceptance of persons with cerebral palsy.

Values Statement

The Values that guide our organization include:

To our Consumers:

To provide solutions, through service, advocacy and research, which further equal opportunity, self-sufficiency, dignity and quality of life.

To our Employees:

To create an environment that nurtures, recognizes and rewards excellence.

To Society:

To demonstrate leadership through innovation and initiative.

To our Stakeholders:

To be accountable and responsible as financial stewards, quality service providers and advocates.

Principal Activities

Planning Services and Supports

Educational Services/System Navigation Support

Children and Families Services

Membership Services

Funding Assistance for Equipment

Funding Assistance for Life Enriching Activities

Funding Assistance for Services, Programs and Housing

Cerebral Palsy Research

Cerebral Palsy Awareness

Priority Goals For The Next Three Years

By 2019, OFCP will be known for the following:

- OFCP will be recognized as an established, trusted and stable organization.
- OFCP has a strong presence in the community and makes a difference in the lives of the people we serve.
- OFCP has strengthened the internal operations of the organization to best utilize the resources that will support the achievement of all elements of the vision.
- OFCP advocates and influences decision makers at all levels.

In order to support the objectives stated above, the Board of Directors created a series of strategic alignments that will support and sustain the longevity and impact of the organization through the next three years:

- The creation of a rolling three-year action plan that outlines the anticipated growth in the Federation, public impact of the Federation, and the identification of strategic partners to create positive impact for our members.
- A research and development process to explore opportunities for growth and impact on both our local communities and provincial and federal legislation that affect our members.
- Review organizational resources to determine the greatest impact on our members, to enhance their quality of life and promote the mission of the Federation.
- Increase opportunities and resources for members and supporters to raise awareness and funds for our members throughout the province.
- Improve information on resources in communities throughout the province, through our planning services.
- Actively seek out provincial and federal partnerships and collaborative efforts to build public awareness about cerebral palsy and other neurological disabilities.
- Maximize our social media presence to impact our members positively and inform the public of the Federation's mission, vision and values.
- Create impact at a policy level and "sit" at the right tables to promote the needs of our members.
- Obtain better access and coverage for services that benefit our members throughout their lifetime, recognizing their changing needs.

Current Organizational and Programs Structure

Administration:

Gordana Skrba, Executive Director
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Programs:

Planning Services and Supports Program
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Children and Families Program
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Membership Services Program
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Assistive Devices Funding Assistance Program
Cathy Persons, Manager
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Media Communications Services Program
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Acknowledgments

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The Board of Directors would also like to take this opportunity to thank all of the members of the Federation, staff and stakeholders for their contribution, via the community engagement process, surveys and ongoing communication in creating our collective vision for the next three years.